Probe into the strengthening path of college students' political belief education in the new era

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Keywords: new era; college students; political belief

Abstract: Political belief is not only the spiritual pursuit and the highest value goal of a nation or country in a certain social stage in the process of political governance, but also a state of mind in which individuals in a certain society or country recognize, convince and admire a certain social and political system and its theoretical theories, and then regard it as the spiritual pillar of their own political life. University is an important field of the party's ideological work, and it is of great significance to strengthen the education of college students' political beliefs to train qualified socialist builders and successors. Contemporary college students are the main reserve force for Socialism with Chinese characteristics's career construction in the new era, so once their political beliefs are affected, it will affect the future and destiny of the country. This paper analyzes the problems of college students' political belief in the new era, and the author puts forward the ways to strengthen the education of college students' political belief in the new era.

1. Introduction

Political belief means that believers agree with a certain political idea and political form, and at the same time use this political theory to guide their own political practice. College students are sensitive to social changes, and their political beliefs reflect the track of social changes and people's pursuit of social development in a certain sense [1]. In this era of economic globalization, with the continuous advancement of China's reform and opening up, the chances of contemporary college students' contact with foreign mainstream cultures have doubled, which has had a certain negative impact on contemporary college students' political beliefs, and some college students have problems with their political beliefs, which has affected the formation of their world outlook, outlook on life and values. Only when college students establish Marxist political beliefs can they solve the key problems in personal development and life [2]. University is an important field of the party's ideological work, and it is of great significance to strengthen the education of college students' political beliefs to train qualified socialist builders and successors.

2. Connotation and characteristics of political belief

There are two understandings of political belief. A belief that is understood as "political" and "political", which makes politics subordinate to faith. Looking at political beliefs from the perspective of beliefs, the reality of politics cannot be confirmed, and the development of politics cannot be guaranteed [3-4]. The political belief in the political context itself marks the pursuit of justice, goodness and fairness. A series of political systems, political behaviors and political cultures produced in the development process of the country, government and political parties all reflect certain political pursuits, which are the concentrated expression of political beliefs. Political belief is not only the spiritual pursuit and the highest value goal of a nation or country in a certain social stage in the process of political governance, but also a state of mind in which individuals in a certain society or country recognize, convince and admire a certain social and political system and

its theoretical theories, and then regard it as the spiritual pillar of their own political life.

When people pursue faith, facing the complexity of faith, it is very necessary to guide people to actively pursue scientific faith. Scientific belief is an organic combination of personal emotion and rational cognitive emotion, which embodies the characteristics of stability and durability on the basis of practice [5-6]. Political beliefs have the following characteristics as shown in Figure 1:

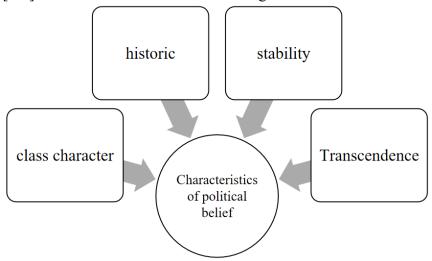


Figure 1 Characteristics of political belief

Class nature. Different ruling classes have different political values and orientations because of different political interests. In order to maintain their own ruling position and the stability of the country and society, the ruling class will emphasize the ideology that is conducive to their own development.

Historical. People at different stages of historical development will produce and believe in different political beliefs by carrying out different social practices.

Stability. A country's future development direction is also long-term and stable, and the country's major policies are formulated and implemented for the ultimate political goals.

Transcendence. Human's understanding of the future society can go beyond its existing social conditions, and connect the reality and the future through faith, which is reflected in political beliefs, reflecting people's yearning and hope for a better life, and living harder because of this hope.

3. There are problems in college students' political beliefs in the new era

3.1. Weakening of political identity

Contemporary college students are the main reserve force for Socialism with Chinese characteristics's career construction in the new era, so once their political beliefs are affected, it will affect the future and destiny of the country. Due to the impact of western social thoughts and values, as well as the impact of some western countries' attacks on China's socialist system, and the fact that western thoughts and values meet some ideological needs of contemporary college students, some college students' ideas have been integrated into some ideological factors of capitalism, and their recognition of Marxist theory and Socialism with Chinese characteristics's political system has declined.

3.2. Political beliefs are not strong

China is in the critical period of social transformation and reform and development. The new era, new things and new ideas emerge one after another, the information changes with each passing day, the technology is updated iteratively, and the pluralistic values emerge, which forms a severe practical test for the political belief education of college students. College students are in the stage of not being in formal contact with society, and they have a relatively simple view of problems, so it is difficult to understand the scientific nature of Marxism in essence. Therefore, in the contest of

pluralistic political beliefs, college students are easily confused by their appearance because they can't recognize their unscientific nature, and it is difficult to keep a clear head at all times, and they are easily induced and used by hostile forces with ulterior motives, which leads to the vacillation and uncertainty of their personal political beliefs.

3.3. The effect of political belief education in universities is insufficient

At present, our country still attaches great importance to political belief, especially the ideological trends of college students in the new era. Ideological theory courses in universities are an important carrier of political belief education for college students in the new era. At present, the most widely used belief education in universities is the "large class" collective teaching in the form of consciousness and mentality theory course, which lacks the vitality and appeal of the educational carrier, resulting in little effect on belief education. Besides the traditional theoretical courses, other practical education methods of political belief education in general universities are relatively lacking, so how universities innovate the ways and means of political belief education according to the characteristics of the times has an important impact on the cultivation of political belief among college students in the new era [7].

4. Strengthening the path of college students' political belief education in the new era

Contemporary college students are the main reserve force for Socialism with Chinese characteristics's career construction in the new era, so once their political beliefs are affected, it will affect the future and destiny of the country. This paper analyzes the problems of college students' political belief in the new era, and the author puts forward the ways to strengthen the education of college students' political belief in the new era (see Figure 2).

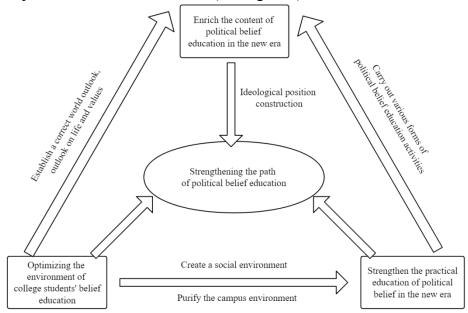


Figure 2 Strengthening the path of college students' political belief education in the new era

4.1. Enrich the content of political belief education in the new era

The great changes that have not happened in a hundred years have deepened and evolved, the international environment has become increasingly complex, and the game of values in the ideological field in the new era and new stage has become increasingly fierce. Only by fully investigating the situation and specific characteristics of political belief education for young college students in the new era can we innovate effective ways of political belief education for college students. College students' political belief education should pay attention to enriching educational content, innovating educational methods, expanding educational carriers and constructing a cooperative mechanism of political belief education.

First of all, we should guide college students to face wrong values with socialist core values, and establish correct world outlook, outlook on life and values in screening. Political beliefs cannot be created out of thin air, and theoretical cultivation needs to be continuously strengthened.

Secondly, the political belief education in universities should use Marxism to guide the construction of ideological positions in universities, and use the latest achievements of Marxism to interpret socialist theory, road, system and culture for young college students. Finally, we should learn eternal wisdom from it, consciously inherit and innovate, and rebuild cultural self-confidence. In addition, political belief can be internalized as psychological basis and value recognition, and externalized as political life attitude and political action [8]. Strengthening the grounding of political belief education content will make education lovely. As long as what is credible becomes lovely, it is only a matter of time before the theory is internalized.

4.2. Strengthen the practical education of political belief in the new era

First, expand the coverage of political belief practice associations. By expanding the coverage of the political belief practice community, all students are brought into the teaching system of the political belief practice community, and the educational function of the practice community is fully utilized to effectively promote the formation of each student's political belief.

Second, carry out various forms of political belief education activities. Universities should actively explore various forms of political belief education activities, and guide college students to feel political life by organizing and carrying out a large number of political belief education activities. For example, in terms of funds and resources, the school must provide enough money for political belief education activities every year, and the school should ensure the strong support of relevant experts and teachers in the school to truly turn political belief education activities into the "second classroom" of ideological education in universities.

Third, use community work methods to guide college students to strengthen their political beliefs in social participation. Socialism with Chinese characteristics in the new era is both a theory and a vivid social practice. To consolidate faith, we should not rely on a few theorists, thinkers and propagandists, but rely on the joint efforts of the masses to constantly enhance confidence in practice, arm people with theory and convince them with facts. Using the method of community work, college students' social participation can be divided into two different environments, inside and outside the campus, for organization and guidance [9]. On the one hand, regard the campus where college students live as a community, create a good community environment, and meet the needs of college students' growth and all-round development ideologically and psychologically. On the other hand, actively guide college students to get in touch with society, lead or organize them to participate in social activities, strengthen the education of political beliefs in social participation, and guide college students to deeply understand social changes and recognize the mainstream values of society.

Fourth, improve the evaluation and feedback mechanism of college students' belief practice. Political belief practice undoubtedly plays an important role in the formation of college students' political belief, but the direction, scope and effect of this role are not exact. Therefore, it is necessary to establish an evaluation and feedback mechanism for college students' political belief practice. Through the evaluation and feedback mechanism, we can provide reference for college students' political belief practice, formulate principles and grasp the direction. We must pay attention to reality, that is, based on realistic conditions. The practice of political belief can not be divorced from the reality of college students' life, and can not force or drive college students to engage in tasks beyond or below their role orientation.

4.3. Optimizing the environment of college students' belief education

First, create a social environment and build a harmonious society. The formation of harmonious social atmosphere depends not only on the supervision of the state, but also on the exemplary role of party member, constantly improving the quality of party member and strengthening the Marxist belief of college students. Therefore, to improve the social atmosphere, we should start with solving the lack of faith, take system supervision as the basis, government guidance as the guarantee, and

integrate excellent traditional culture with college students' faith education. Only with cultural support can a nation form a strong national cohesion and spiritual belief [10].

Secondly, purify the campus environment and shape the campus culture. The campus environment includes not only the educational and cultural environment, but also the activity environment. Schools can improve campus cultural taste and improve service facilities to provide material guarantee for teaching activities by carrying out theme activities. Universities should attach importance to characteristic education and innovate the mode of cultural activities on campus. Carry out various beneficial cultural activities, such as holding regular party activities, publicizing and educating the Party's theoretical knowledge, and inviting outstanding party member representatives from various fields to come to our school for exchange and study, so as to enhance our understanding of Marxist beliefs with real examples. Unswervingly carry forward and inherit the new concept of Marxist belief and promote the healthy development of campus culture.

Finally, pay attention to the family environment and create a warm atmosphere. A relaxed family atmosphere and good family cultivation have a subtle effect on faith education, which is conducive to cultivating students' sound personality. In a family atmosphere full of care and understanding, students can develop healthily and form sound thoughts and personality. The influence of family education on people is continuous, and all stages of life will be influenced by family education. As the leader of family education, parents should establish the concept of family education and take promoting people's all-round development as the most important goal of family education.

5. Conclusions

College students are sensitive to social changes, and their political beliefs reflect the track of social changes and people's pursuit of social development in a certain sense. When people pursue faith, facing the complexity of faith, it is very necessary to guide people to actively pursue scientific faith. Scientific belief is an organic combination of personal emotion and rational cognitive emotion, which embodies the characteristics of stability and durability on the basis of practice. In the new era, we must strengthen the study of college students' political beliefs, accurately grasp the problems and reasons of college students' political beliefs, and actively explore the countermeasures of political beliefs education to continuously enhance college students' political cognition and political feelings, and help them form correct political values.

Acknowledgements

The authors acknowledge the 2023 Mianyang Federation of Social Sciences' Social Science Research Planning Project "Special program on Vocational Education Research "(MYZJ2023YB028); 2023 Sichuan Provincial College Student Innovation and Entrepreneurship Training Program Project(S202310639099X).

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